

KyunHwa Kim

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EMPLOYMENT

Assistant Professor, SolBridge International School of Business (2017 fall-present)

FIELDS OF INTEREST

Microeconomics, Industrial Organization, and Game Theory

EDUCATION

Ph.D. in Economics, University of Southern California, Los Angeles, CA (2017)
Advisor: Yilmaz Kocer

M.A. in Economics, University of Southern California, Los Angeles, CA (2016)

B.A. in Economics, Yonsei University, Seoul, Korea (2009)

RESEARCH PAPERS

“Fit, Quality and Optimal Blurring of Advertising:

Two Attributes of Goods and Bayesian Persuasion” (Job Market Paper)

“The Preference for Quality and Optimal Fit Revelation Strategy” (In Progress)

“Multi-Stop Shopping and Multi-Purpose Shopping” (In Progress)

“Consumer Loyalty and Spatial Competition between Shopping Centers”

(with JongJae Lee, In Progress)

SCHOLARSHIPS

Teaching Assistantship, University of Southern California (2013-2017)

Summer Research Fellowship, University of Southern California (2016)

Yonsei International Foundation Scholarship Award (2015)

Merit Fellowship, University of Southern California (2011-2013)

Teaching Assistantship, Yonsei University (2009-2011)

Research Assistantship, Brain Korea 21 Project (2009-2011)

External Scholarship and Fund Scholarship (*Shinsegae Co.Ltd*), Yonsei University (2007-2009)

Honors and Awards and University Designated Scholarship, Yonsei University (2005-2006)

PRESENTATIONS

- Brown Bag Seminar, University of Southern California (2016)
- Western Economic Association International Annual Conference, Portland (2016)
- Western Economic Association International Annual Conference, Hawaii (2015)

TEACHING EXPERIENCE

- SolBridge International School of Business (2017-present)
 - Service Marketing (2017)
 - Strategic Management (2017)
- University of Southern California, Teaching Assistant (2013-2017)
 - Principles of Microeconomics (2016)
 - Intermediate Microeconomics (2013, 2016)
 - Money, Banking and Finance (2014-2015)
 - Economic Policy Issues (2014)
- Yonsei University, Teaching Assistant (2009-2011)
 - Topics in Macroeconomics: Business Cycles, Macroeconomics (2011)
 - Introduction to Economics (2010)
 - Public Political economics (2010)
 - Game Theory and Application (2009)

RESEARCH EXPERIENCE

- Research Assistant in *Yonsei-SERI (Samsung Economic Research Institute) Centre* (2009-2010)

SKILLS

- MATLAB, Stata, L^AT_EX, Wolfram Mathematica
- English (fluent), Japanese (basic), Korean (native)