

JUNG KWAN KIM

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EDUCATION

- Fox School of Business, Temple University, Philadelphia, Pennsylvania** **2020**
- Ph.D. in Strategic Management
 - **Dissertation:** Innovation, Imitation, and IPR Strategy in the Global Tire Industry
 - Examines the firm-level antecedents and institutional effectiveness of investments in inimitability in mature sectors
 - Committee: Dr. Ram Mudambi (Chair), Dr. Vivek Tandon, Dr. Jennifer Tae, Dr. Anthony DiBenedetto, Dr. Snehal Awate (External Member)
 - Research Interests: Innovation, Global Strategy, Entrepreneurship
- Cornell University, Ithaca, New York** **2007**
- M.Eng. in Computer Science
- University of Wisconsin-Madison, Madison, Wisconsin** **2005**
- B.S. in Computer Science

PUBLICATIONS

- [1] **Kim, J. K.**, & Mudambi, R. (2020). An Ecosystem-Based Analysis of Design Innovation Infringements: South Korea and China in the Global Tire Industry. *Journal of International Business Policy*, 3(1), 38-57.
- [2] McWilliam, S., **Kim, J. K.**, Mudambi, R., & Nielsen, B. B. (2019). Global Value Chain Governance: Intersections with International Business. *Journal of World Business*. [[online](#)]
- [3] **Kim, J. K.**, Lee, A., Monaghan, S., & Mudambi, R. (2016). *FotoNation: Leveraging International Knowledge Connectivity*, Ivey ID: 9B16M021. London, Canada: Ivey Publishing.

RESEARCH IN PROGRESS

- [4] **Kim, J. K.**, Tandon, V., & Mudambi, R. Innovation and Imitation: A Study of Design Innovation in the Global Tire Industry, target: *Strategic Management Journal* [Manuscript under preparation for submission]
- [5] **Kim, J. K.** & Mudambi, R. A Historical Analysis of Tread Designs, target: *Business History Review* [Manuscript under preparation for submission]
- [6] **Kim, J. K.**, Mack, E., & Mudambi, R. Why Butterflies Leave: Locational Behavior and Entrepreneurial Mobility, target: *Journal of Economic Geography* [Data Analysis]
- [7] **Kim, J. K.**, Cano-Kollman, M., & Mudambi, R. Innovation and GDP: A Taxonomy of Country Archetypes, target: *Journal of Economic Geography* [Data Analysis]

OTHER PUBLICATIONS (COMPUTER SCIENCE)

[8] Kim, J. W., & **Kim, J. K.** (2011). The Effectiveness of Robot Pronunciation Training for Second Language Acquisition by Children: Segmental and Suprasegmental Feature Analysis Approaches. *International Journal of Robots, Education and Art*, 1(1), 1-17.

[9] Han, J., Lee, S. L., Kang, B., Park, S., **Kim, J. K.**, Kim, M., & Kim, M. (2010). A Trial English Class with a Teaching Assistant Robot in Elementary School. In *Proceedings of the 5th ACM/IEEE International Conference on Human-Robot Interaction* (pp. 335-336). IEEE Press.

TEACHING EXPERIENCE

SolBridge International School of Business, Daejeon, S. Korea **2020 - Present**
Assistant Professor

- Teaching: Strategic Management (MBA), Global Strategic Management, and Corporate Strategy (MBA)

Fox School of Business, Temple University, Philadelphia, PA **2019**
Instructor

- Taught the Global Business Policies (a capstone course at Fox)
- *Student Evaluation: 4.6 out of 5.0*

Fox School of Business, Temple University, Philadelphia, PA **2017**
Instructor

- Taught the Global Business Policies (a capstone course at Fox)
- *Student Evaluation: 4.5 out of 5.0*

PRESENTATIONS

Kim, J. K., Tandon, V., & Mudambi, R. (August 2020). *The Strategic Dynamics of Imitation and Diffusion*. Symposium at the Academy of Management (AOM) Annual Meeting 2020.

Kim, J. K., Tandon, V., & Mudambi, R. (October 2019). *When is Imitation a Threat? The Case of Design in the Global Tire Industry*. Paper presented at the Strategic Management Society (SMS) Annual Meeting 2019, Minneapolis, Minnesota.

Kim, J. K., Tandon, V., & Mudambi, R. (October 2019). *Innovation, Imitation, and IPR Strategy in the Global Tire Industry*. Paper presented at the 9th Annual PhD Program School-Wide Student Research Competition (Fox School of Business), Philadelphia, Pennsylvania.

Kim, J. K., Tandon, V., & Mudambi, R. (August 2019). *When is Imitation a Threat? The Case of Design in the Global Tire Industry*. Paper presented at the Academy of Management (AOM) Annual Meeting 2019, Boston, Massachusetts.

Kim, J. K., Tandon, V., & Mudambi, R. (January 2019). *Innovation and Imitation: A Study of Design Innovation in the Global Tire Industry*. Paper presented at the DRUID Workshop 2019, Aalborg, Denmark.

Kim, J. K., Tandon, V., & Mudambi, R. (October 2018). *Innovation and Imitation: A Study of Design Innovation in the Global Tire Industry*. Paper presented at the 8th Annual PhD Program School-Wide Student Research Competition (Fox School of Business), Philadelphia, Pennsylvania.

Kim, J. K., Tandon, V., & Mudambi, R. (June 2018). *Innovation and Imitation: A Study of Design Innovation in the Global Tire Industry*. Paper presented at the Academy of International Business (AIB) Annual Meeting 2018, Minneapolis, Minnesota.

Kim, J. K., Mack, E., & Mudambi, R. (April 2018). *Entrepreneurial Diasporas: Are there Migration Tendencies in New Venture Activity?* Paper presented at the American Association of Geographers (AAG) Annual Meeting 2018, New Orleans, Louisiana.

Kim, J. K. & Mudambi, R. (December 2017). *Innovation and Imitation: A Study of Design Innovation in the Global Tire Industry*. Paper presented at the iBEGIN Conference 2017, Venice, Italy.

Kim, J. K. & Mudambi, R. (March 2017). *Innovation and Imitation: A Study of Design Innovation in the Global Tire Industry*. Paper presented at the DBA Research Workshop (Fox School of Business), Philadelphia, Pennsylvania.

Kim, J. K. & Sarkar, M. (October 2016). *Anatomy of Entry in a Nascent Phase of Industry: The Ascendant Curve by Technological Traits*. Paper presented at the 6th Annual PhD Program School-Wide Student Research Competition (Fox School of Business), Philadelphia, Pennsylvania

Kim, J. K. & Sarkar, M. (August 2016). *Anatomy of Entry in a Nascent Phase of Industry: The Ascendant Curve by Technological Traits*. Paper presented at the Academy of Management (AOM) Annual Meeting 2016, Anaheim, California.

Kim, J. K. & Sarkar, M. (November 2015). *Dawning of the Window of Opportunity: Evidence from the Unmanned Aerial Vehicle Industry*. Paper presented at the 11th Young Scholar Forum (Fox School of Business), Philadelphia, Pennsylvania.

Kim, J. K. & Sarkar, M. (October 2015). *The Dynamic Moderator: The Role of a Vertical Network*. Paper presented at the 5th Annual PhD Program School-Wide Student Research Competition (Fox School of Business), Philadelphia, Pennsylvania.

WORK EXPERIENCE

Fox School of Business, Temple University, Philadelphia, PA **2014 - 2020**

Research Assistant

- Collected and analyzed data for various research projects

Management Research Laboratory, Korea Telecom, Seoul, S. Korea **2010 - 2014**

Strategy Consultant

- Initiated and delivered corporate and business strategies

Central R&D Laboratory, Korea Telecom, Seoul, S. Korea
Researcher

2007 - 2010

- Planned, implemented, and managed Semantic Web Research

AWARDS & HONORS

The Harry A. Cochran Award for Excellence in Research by a Doctoral Student,
Fox School of Business **December 2019**

1st Place, Dissertation Proposal category, 9th Annual PhD Student Research Competition,
Fox School of Business **October 2019**

Sadhu Memorial Scholarship, Fox School of Business **May 2018**

Seed funding (\$1500) from the 11th Young Scholars Forum **January 2016**

Best Video Award, ACM/IEEE on HRI **March 2010**

Graduation with Distinction, University of Wisconsin-Madison **May 2005**

Dean's List, University of Wisconsin-Madison **May 2003**

CERTIFICATE

Certified Project Management Professional® **April 2009**

REFERENCES

Shreeram (Ram) Mudambi, Ph.D.

Relation: Committee Chair, Coauthor
Frank M. Speakman Professor of Strategy
Fox School of Business, Temple University
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