



ESG & SUSTAINABILITY POLICY

SOLBRIDGE INTERNATIONAL SCHOOL OF BUSINESS SUSTAINABILITY POLICY

OVERVIEW

SolBridge International School of Business, Woosong University, is a dynamic institution located in Daejeon, South Korea, a city often dubbed “Korea’s Silicon Valley.” Home to over 1,300 students and a diverse body of international faculty and staff, SolBridge operates within a modern, high-rise urban campus near the central Daejeon Station.

As an internationally focused business school, SolBridge recognizes its influence within the local Daejeon community and its broader role in shaping future global business leaders. SolBridge embodies principles aligned with sustainability through several key operational and educational priorities:

- **Cultivating Global Citizens:** With a vibrant international community representing over 80 nationalities, SolBridge actively fosters intercultural understanding, a crucial element in navigating a diverse and interconnected world.
- **Internationalizing Business Education:** The core curriculum and pedagogical approach are deeply rooted in international business perspectives, equipping students to address complex global challenges and leverage international opportunities responsibly.
- **Developing Ethical Asian Thought Leaders:** SolBridge’s commitment to fostering “Asian Thought Leaders” inherently emphasizes ethical conduct and socially responsible business practices as integral to leadership.
- **Fostering Innovation through Industry Engagement:** Situated in a thriving hub of development, SolBridge actively seeks connections with industry, promoting an environment where innovation and practical application are key.
- **Upholding Educational Excellence:** Through its AACSB accreditation, SolBridge demonstrates a strong commitment to maintaining high standards in business education, ensuring a quality learning experience.

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- **Prioritizing Student Well-being and Inclusivity:** SolBridge provides comprehensive student services and support structures, fostering a positive and inclusive environment that supports the holistic development of its students.
- **Building a Global Network:** With an extensive network of over 300 partner universities worldwide, SolBridge actively promotes international exchange and collaborative learning opportunities.

CULTIVATING SUSTAINABLE LEADERS: SOLBRIDGE'S COMMITMENT TO SOCIAL RESPONSIBILITY

SolBridge International School of Business aims to be an Asian Center of Excellence in Global Business Education, with a mission to educate the Next Generation of Asian Thought Leaders. Its objectives focus on cultivating well-rounded leaders with both hard and soft skills, prepared to drive meaningful change across various sectors. The curriculum integrates business knowledge with a specific focus on Asian economies and their global relationships, offering internships and a multicultural, English-language environment. SolBridge defines an Asian Thought Leader by the acronym GACCS, which includes Global Perspective, Asian Expertise, Cross-Cultural Competence, Creative Management Foundation, and crucially, Social Responsibility and Sustainability. This commitment ensures graduates understand and implement ethical and environmentally conscious practices within and beyond organizations, emphasizing accountability, transparency, and fairness.



PREAMBLE

SolBridge International School of Business recognizes its profound responsibility to contribute to a sustainable future for our community, nation, and the world. As an institution of higher learning, we are committed to fostering a culture of sustainability across all aspects of our operations, education, research, and engagement. We believe that sustainability – encompassing environmental stewardship, social equity, and economic viability – is integral to our mission of creating knowledge, empowering individuals, and serving society.

This Sustainability Policy outlines our commitment to minimizing our environmental impact, promoting social responsibility, and integrating sustainability principles into our decision-making processes. We aim to be a leader in sustainability within the higher education sector and to inspire positive change in our broader community.



SCOPE

This policy applies to all activities, operations, and stakeholders of SolBridge International School of Business, including students, faculty, staff, administrators, alumni, partners, and visitors, across our campus and all programs.



GUIDING PRINCIPLES

Our approach to ESG and Sustainability is guided by the following principles:

- **Integration:** Embedding ESG and sustainability principles into our curriculum, research, and operational practices.
- **Responsibility:** Fostering a culture of ethical decision-making and accountability for our environmental and social impact.
- **Global Citizenship:** Educating future leaders who understand and can address global challenges related to sustainability and social justice.
- **Collaboration:** Engaging with our local and international communities, partner institutions, and businesses to advance sustainability goals.
- **Transparency:** Communicating our ESG performance and progress to internal and external stakeholders.
- **Continuous Improvement:** Regularly reviewing and enhancing our ESG and sustainability initiatives to ensure their effectiveness and relevance.
- **Alignment with SDGs:** Contributing to the United Nations Sustainable Development Goals (SDGs) through our activities and partnerships



KEY COMMITMENT AREAS



SolBridge is committed to action in the following key areas:

- **Environmental Sustainability:** Resource Efficiency: Minimizing our consumption of energy, water, and other natural resources through efficient practices and technologies.
- **Waste Management:** Reducing waste generation, promoting recycling and composting programs, and striving for circular economy principles on campus.
- **Climate Action:** Promoting sustainable transportation (e.g. Shuttle bus service).
- **Sustainable Procurement:** Prioritizing environmentally friendly goods and services.
- **Social Responsibility:** Ethical Conduct: Upholding the highest standards of ethical behavior in all our academic and operational activities.
- **Diversity, Equity, and Inclusion:** Fostering a diverse and inclusive environment for all students, faculty, and staff, promoting equal opportunities and respect.
- **Well-being:** Supporting the physical and mental well-being of our community members.
- **Community Engagement:** Engaging in meaningful partnerships with local communities through volunteer work, outreach programs, and collaborative projects focused on social impact.
- **Education and Research:** Developing and offering courses and programs that integrate sustainability principles across disciplines.



The implementation of this ESG and Sustainability Policy is a shared responsibility across the SolBridge community:

- **Senior Leadership:** Will champion and provide the necessary resources for ESG and sustainability initiatives, ensuring their integration into the school's strategic planning.
- **Sustainability Committee:** Will be responsible for developing, coordinating, monitoring, and reporting on SolBridge's ESG and sustainability efforts. This includes setting targets, developing action plans, and facilitating communication.
- **Academic Departments:** Will integrate ESG and sustainability principles into curriculum development, teaching methodologies, and research activities.
- **Administrative Departments** (Facilities, Academic Affairs, Student Services, etc.): Will implement sustainable practices within their respective areas and support the achievement of the policy's goals.
- **Faculty:** Will incorporate ESG topics into their teaching, conduct research on sustainability-related issues, and serve as role models for responsible behavior.
- **Staff:** Will contribute to sustainable operations through their daily work practices and participate in sustainability initiatives.
- **Students:** Will be encouraged to engage in sustainability initiatives, adopt responsible behaviors, and contribute to a culture of sustainability on campus and beyond.
- **Alumni:** Will be encouraged to be ambassadors for sustainability in their professional and personal lives.

MONITORING, EVALUATION AND REPORTING



SolBridge will establish mechanisms for monitoring and evaluating the progress of its ESG and sustainability initiatives, including:

- Collecting and analyzing data on our environmental, social, and governance performance.
- Publishing a regular ESG and Sustainability Report to communicate our progress.

REVIEW AND REVISION



This ESG and Sustainability Policy will be reviewed and updated periodically (e.g., every three to five years) to ensure its continued relevance, effectiveness, and alignment with evolving best practices and global challenges. The review process will involve input from various stakeholders within the SolBridge community.



CONTACT INFORMATION

For questions or further information regarding this ESG and Sustainability Policy, please contact:

ESG and Sustainability Committee
globalconnect@solbridge.ac.kr

SolBridge International School of Business is committed to creating a positive impact on the world by fostering a culture of ESG and sustainability in all that we do.