

# **Q** SolBridge **uarterly** Newsletter



**Global Connect - Greater Strides in Business Education**

**Back to SolBridge**



## **Welcome back to SolBridge for the new semester!**

We are excited to begin another semester filled with new opportunities, ideas, and experiences. Whether you are returning to campus or joining us for the first time, we hope this semester will be a time of learning, collaboration, and personal growth.

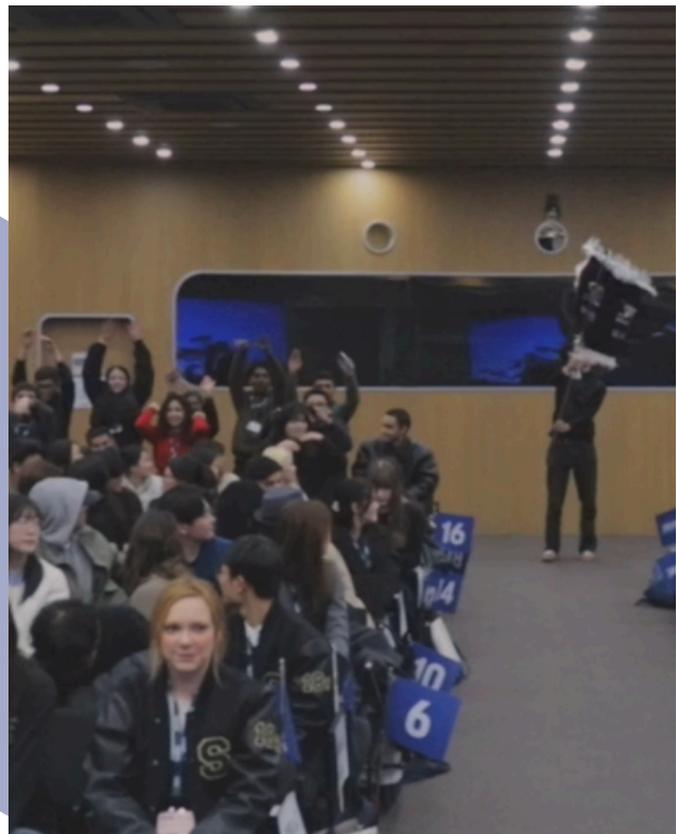
At SolBridge, our diverse community continues to inspire innovation and global perspectives. We encourage all students to take advantage of the many academic resources, activities, and experiences available throughout the semester. We wish everyone a successful and rewarding semester ahead!

## Orientation Week

SolBridge students recently turned competition into compassion through the Global Symphony orientation challenge. After a week of teamwork and creativity under the theme “Global Voices, Shared Tomorrow,” 18 student teams presented video vlogs capturing their first experiences at SolBridge International School of Business.

The top three teams - Shaky Knees Squad, SolPlayers, and SolBridge to Paradise - not only celebrated their achievements but also chose to donate their prize money to UNICEF Korea, continuing a meaningful SolBridge tradition.

By supporting children worldwide, the students demonstrated their commitment to the United Nations Sustainable Development Goals, particularly **SDG 4: Quality Education** and **SDG 10: Reduced Inequalities**, showing that leadership at SolBridge goes beyond competition - it is about making a positive global impact.



## Orientation Week - Vlog Winners

### “Shaky Knees Squad” (#TeamBBA4)



### “SolPlayers” (#TeamBBA1)



### “SolBridge to Paradise” (#TeamBBA2)



## The Elite List: Celebrating Our Fall 2025 Academic Leaders

A huge congratulations to the scholars who pushed the boundaries of excellence last semester! We are thrilled to announce the Fall 2025 Dean's List, recognizing those who achieved the perfect milestone: a 4.5 GPA.

Earning a spot on this list is more than just a grade, it marks you as an intellectual leader and a future ambassador for the SolBridge legacy. You've set the bar high for 2026.



Congratulations

## SAS-Certification-Program

Following the success of the previous semester, in Winter 2025, SolBridge undergraduate and graduate students once again had the opportunity to earn academic certifications in Business Analytics and Data Science.

These certifications are designed to equip students with essential analytical skills that are highly valued across today's business landscape. From interpreting data to supporting strategic decision-making, students gain practical knowledge that prepares them to contribute effectively in global organizations.

By completing these certifications, students further strengthen their ability to analyze complex business problems and become part of innovative, data-driven solutions.

The certification titles are as follows:

BBA	Do The Quang
BBA	Gogokhiia Margarita
BBA	Ho Nguyen Gia Linh
BBA	Nguyen Tuan Dat
BBA	Theint Thinzar Soe
Master	Francesco Ghilardi
Master	Laamira Basma



## Club Expo 2026: Discover Student Life at SolBridge

Students at SolBridge International School of Business had the opportunity to explore campus life at the upcoming Club Expo (March 9 from 12:00–1:00 PM in the 3rd Floor Gymnasium). Organized by the SolBridge Student Council, the event invites students to meet club representatives, learn about upcoming activities, and join clubs directly at their booths.

With a wide variety of clubs - from sports and arts to entrepreneurship and sustainability - the expo encourages students to connect with peers, pursue their interests, and become active members of the vibrant SolBridge community.

Below you can see the list of the current Clubs at SolBridge:

- ◆ ACE Dance Club ◆
- ◆ High Hills ◆
- ◆ Basketball Club ◆
- ◆ Sol E-Sports ◆
- ◆ FC SolBridge ◆
- ◆ SolImpact ◆
- ◆ SolBridge Spike Club ◆
- ◆ SolBridge Debate Society ◆
- ◆ SolBridge Islamic Society ◆
- ◆ Sol Music ◆
- ◆ Sol Cinema ◆
- ◆ Sol HYPE ◆
- ◆ Sol Startup ◆
- ◆ Sustainability Club ◆
- ◆ Korea 101 ◆
- ◆ SolVino ◆
- ◆ The Green Table ◆
- ◆ SolCreators ◆



# CLUB EXPO

9TH MARCH

12 - 1 PM

3RD FLOOR  
GYMNASIUM



## ABC Program 2026

The ABC Program 2026 at SolBridge International School of Business successfully concluded after five days of intensive learning, industry engagement, and cross-cultural collaboration. Participants worked in teams to analyze real consulting cases provided by companies, visited businesses to gain practical insights, and developed strategic solutions with guidance from mentors.

Alongside academic activities, students also experienced Korean culture through traditional hanbok and a tea ceremony. The program concluded with final case presentations, feedback from company representatives, and an award ceremony celebrating outstanding teams. The experience highlighted the value of experiential learning, global teamwork, and industry collaboration.



## Special Lecture

SolBridge International School of Business recently hosted a special lecture by Dr. Otgonbat Barkhuu, titled “Global Education Leadership: Lessons from the Balcony.” During the session, Dr. Otgonbat shared insights from his personal journey from Mongolia to becoming a Harvard alumnus, offering reflections on leadership, education, and personal growth.

The lecture also introduced key ideas from his book *On the Balcony*, encouraging students to step back, reflect, and gain new perspectives on their future paths. The event left participants inspired by the importance of vision, resilience, and global leadership. ✨



## Special Lecture

SolBridge International School of Business recently hosted a special lecture titled “Blockchain for Sustainable Development Goals”, offering students an opportunity to explore how emerging technologies can contribute to global sustainability. The session featured guest speaker Dr. Seongbae Lim, who shared insights into how blockchain technology can support the achievement of the United Nations’ Sustainable Development Goals (SDGs) by improving transparency, accountability, and efficiency across industries.

During the lecture, Dr. Lim explained how decentralized systems can help address complex global challenges by enabling secure and transparent data sharing. Students learned how blockchain applications are being used in areas such as sustainable finance, supply chain management, and regenerative agriculture. These real-world examples illustrated how digital innovation can help organizations track environmental impact, support ethical practices, and build trust among stakeholders.

The event also encouraged students to think critically about the role of technology in shaping a more sustainable future. By connecting blockchain innovation with the SDG 2030 agenda, the lecture inspired participants to explore how business leaders, entrepreneurs, and policymakers can design solutions that benefit people, the planet, and long-term prosperity. As an AACSB-accredited institution, SolBridge continues to create learning opportunities that bridge technology, business education, and global development.






### Special Lecture BLOCKCHAIN FOR SUSTAINABLE DEVELOPMENT GOALS






**Explore** how blockchain innovation supports the Sustainable Development Goals (SDGs) 2030

**Learn** how transparency and decentralized technology drive global sustainability

**Discover** real-world applications in finance and regenerative agriculture

**Get inspired** to create impactful solutions for people, planet, and prosperity



*Guest Lecture*  
**Dr. Seongbae Lim, Ph.D.**

**MAR 10, TUE**

🕒 10:30 AM - 12:00 PM  
📍 SOLBRIDGE 4F AUDITORIUM

## International Business Plan Competition (IBPC) 2025

SolBridge International School of Business successfully hosted the International Business Plan Competition (IBPC) 2025, welcoming nine international teams for a week of academic challenge, global collaboration, and cultural exchange. Organized in partnership with Lake Materials, the competition challenged students to develop strategies for integrating ESG principles into the company's core values of stability and growth.

The event concluded with Team SLIIT (Sri Lanka) winning first place, followed by Team ADAventure (Azerbaijan) and Team Morocco, while Team KHATAD received the Introduction Video Contest award. The competition highlighted the importance of innovation, cross-cultural teamwork, and real-world business problem-solving.



## Faculty - Research

### Urban-suburban inventor connectivity and innovation quality: Evidence from intra-metropolitan innovation networks

**Abstract:** This study develops the concept of ‘urban-suburban connectivity’ among inventors within metropolitan areas and examines its impact on innovation quality. Using comprehensive patent data from Philadelphia, Pittsburgh, and San Diego (2008-2017), we analyze 93,689 patents to test whether urban-suburban connectivity, operationalized as inventor teams spanning urban cores and suburban areas, produces higher-quality innovations, measured by forward citations. Using two-stage least squares to address endogeneity concerns, our results show that urban-suburban connectivity significantly boosts innovation quality, generating approximately 6.5 additional forward citations. This increase arises from the demographic diversity and cognitive distance between these areas that foster knowledge recombination. Its impact is moderated by firm characteristics: large corporations and foreign MNEs derive less value from these local links than local and small firms because their expansive geographic footprints already provide access to the diverse perspectives necessary for their corporate innovation systems. The study contributes to the international business and innovation geography literatures by introducing intra-metropolitan connectivity as a novel dimension of spatial proximity. We emphasize that bridging urban-suburban divides benefits the innovation performance of small, local firms relatively more than that of large MNEs. These findings provide relevant guidance for managers and policymakers interested in fostering economic development.

Ju, H., Mudambi, R., & Skiti, T. (2026). Urban-suburban inventor connectivity and innovation quality: Evidence from intra-metropolitan innovation networks. *Journal of World Business*, 61(4), 101729. <https://doi.org/10.1016/j.jwb.2026.101729>



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Research Notes

### Urban-suburban inventor connectivity and innovation quality: Evidence from intra-metropolitan innovation networks

Hwansung Ju <sup>a</sup>, Ram Mudambi <sup>b</sup>, Tedi Skiti <sup>c</sup>

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<https://doi.org/10.1016/j.jwb.2026.101729>

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## Upcoming Events



## Upcoming Events Notification

Please stay alert for the following events. Detailed information will be communicated via email and our official social media channels.

- Asian Business Case Competition
- Conferences
- Summer Workshop for Entrepreneurship and Innovation
- Orientation Week
- Culture Day
- And many more...



EDUCATING THE NEXT GENERATION OF ASIAN THOUGHT LEADERS

# Thank you

PLEASE DO NOT REPLY TO THIS EMAIL. FOR ANY INQUIRIES,  
KINDLY CONTACT US AT:

[globalconnect@solbridge.ac.kr](mailto:globalconnect@solbridge.ac.kr)

OR

Address: 128 Uam-ro, Dong-gu, Daejeon, South Korea

KOREAN 042. 630. 8800

INTERNATIONAL +82. 42. 630. 8800

FAX +82. 42. 630. 8820

