

SolBridge Quarterly Newsletter



Global Connect - Greater Strides in Business Education

New Semester, New Beginnings at SolBridge!

A new semester is here, bringing with it countless opportunities to learn, grow, and make unforgettable memories. Whether you are returning to continue your journey or joining us as a new face on campus, this is your chance to explore, challenge yourself, and connect with the amazing SolBridge community.

As we start this semester, remember that every day is a fresh page in your story. Attend classes with curiosity, engage with your peers, and don't be afraid to step out of your comfort zone. Success is built one small step at a time, and here at SolBridge, you have all the support you need to achieve your goals.

Let's make this semester not just about academic achievements, but also about building friendships, embracing new experiences, and creating moments that we will look back on with pride and joy. Here's to a semester full of growth, learning, and wonderful memories together!





Fall 2025 Orientation Week

This Fall semester, SolBridge International School of Business welcomed over 350 new students from around the world through a dynamic and engaging Orientation Week. The week-long program was designed to help students settle into university life, explore SolBridge's values, and build friendships across cultures.

The program began with informative sessions, where students were introduced to academic policies, campus resources, and student services. Faculty and staff guided them through class registration, academic expectations, and available support systems, ensuring that every student started the semester with confidence and clarity.

Beyond academics, students participated in sessions on K-Culture and K-Life, as well as legal and immigration guidance to support their transition to life in Korea. A special session on Diversity, Equity, and Inclusion (DEI) highlighted SolBridge's commitment to fostering a welcoming and respectful global community.

Orientation Week also celebrated collaboration and creativity. Through interactive activities, workshops, and team-building exercises, students experienced the rich diversity that defines SolBridge. One of the highlights was the Video Competition, themed "Global Symphony." Teams of freshmen were tasked with recording their Orientation Week experiences, reflecting collaboration, creativity, and inclusiveness. The challenge encouraged students to step out of their comfort zones and form meaningful bonds with their peers.

THE TOP THREE WINNING TEAMS FOR FALL 2025 ORIENTATION WEEK WERE:



In the true spirit of SolBridge, the winning teams donated their prize money to UNICEF, under their team names and including the names of all participating members. This gesture embodies the school's commitment to social responsibility and global citizenship, empowering students to contribute to meaningful causes even at the start of their academic journey.

SolBridge congratulates the winning teams and sincerely thanks all participants of the Video Challenge for their creativity, teamwork, and enthusiasm, making this Orientation Week an unforgettable experience for the newest members of the SolBridge community.

#New2SolBridge #SolBridge #Fall2025 #StudyinKorea #OrientationWeek #UNICEF

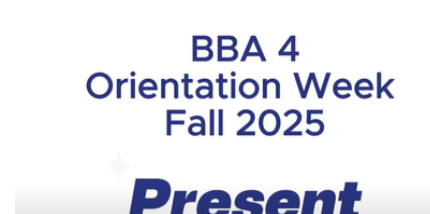
Unicef link: <https://www.unicef.or.kr/involve/corporate-and-organization/school-support/>



BBA14 VIDEO



BBA 5 VIDEO



BBA 4 VIDEO

Student Life At SolBridge

Graduation

Celebrating the Spring 2025 Graduates!

On June 20, 2025, the SolBridge community came together to celebrate the Spring 2025 graduating class in a vibrant and joyful graduation ceremony held in the 4th-floor auditorium. The event was filled with excitement, pride, and inspiration as students, faculty, and families joined to honor the achievements of our graduates.

Graduates from BBA, MBA, MS, and PhD programs were recognized for their hard work, dedication, and excellence. Special awards, including Best Paper and Best Dissertation, highlighted exceptional academic contributions and innovative research.

The valedictorian speeches captured the spirit of the Spring 2025 class, reflecting on their journeys of growth, resilience, and the meaningful global connections they built during their time at SolBridge. Adding to the celebratory atmosphere, the SolBridge Music Club delivered a lively performance, filling the auditorium with energy and joy.

With their accomplishments celebrated and bright futures ahead, the Spring 2025 graduates are ready to make a positive and lasting impact on the world. Congratulations to all!



[READ MORE](#)

BBA Valedictorian Speech

"It's an honor to stand before you today, not just as your valedictorian, but as someone who still remembers arriving at SolBridge almost four years ago: suitcase in hand, heart full of hope, and absolutely no idea how life here would unfold.

At first, everything felt unfamiliar. A new country. New languages. New faces. Even the elevator voice spoke faster than I could understand. And yet, something inside me whispered: "This is where your journey begins."

We found ourselves writing 20-page reports overnight, leading club activities on three hours of sleep, teaching and tutoring others while still learning ourselves. We stayed up late finishing presentations, memorized scripts on campus benches, and somehow made it through midterms, finals, and the occasional breakdown — fueled mostly by coffee, instant noodles, and the support of those around us.

And now — here we are. Dressed up. Holding our degrees."





MBA Valedictorian Speech



"We collaborated with peers from 82 nationalities. We pitched in English, networked in Korean, and joked in French.

We became students of life. And now, this moment belongs to you. To those who balanced school with passion projects or part-time jobs. To those who overcame homesickness, adapted to new cultures, and pushed through self-doubt. You didn't just earn a degree, you grew through every challenge and came out stronger.

We are more than business graduates. We are global citizens. And now, as we step into a world that is fast-paced and unpredictable, let's carry with us the courage, culture, and connections we gained here. If you ever feel small or uncertain, remember that even the greatest stories start with a single line.

Let yours be bold. Let it be yours.

To close, I leave you with this quote in French: *"Il faut viser la lune, car même en cas d'échec, on atterrit dans les étoiles,"* which means, "Aim for the moon, because even if you fail, you'll land among the stars."

**MBA Valedictorian, Elliot
Koweng from Madagascar**

MS Vaedictorian Speech

"At some point in our lives, we will all be that person in the arena—facing challenges, criticism, and uncertainty. But it is in those very moments, when we choose to keep going despite it all, that we truly define who we are.

As we leave this auditorium and go our separate ways, I urge each of you to think about how you can live your most dynamic, fulfilled life, chasing the very things that matter most to you.

We will always be connected by the memories we've created, the growth we've shared, and the name we carry together: the SolBridge Class of 2025.

Thank you, and congratulations."

**MS Vaedictorian, Nimra Saif
from Pakistan**

SolBridge Special Events

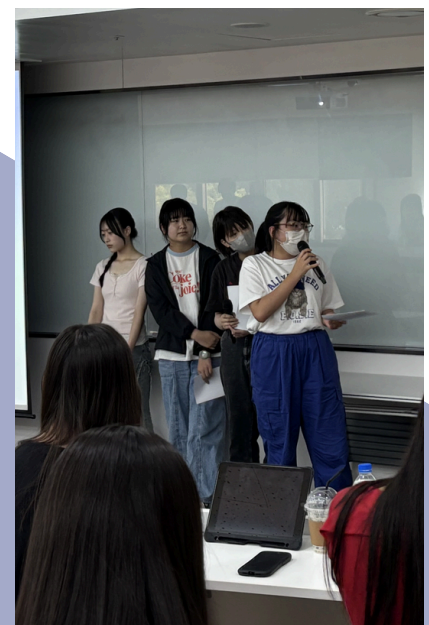
TUINS High School Summer Program at SolBridge: A Journey of Learning and Cultural Immersion

This summer, SolBridge International School of Business welcomed Toyama University of International Studies high school students for a unique summer program designed to broaden their horizons both academically and culturally.

Throughout the program, students had the opportunity to learn not only about SolBridge and Woosong University's innovative approach to global education, but also to experience firsthand the richness of Korean culture. From classroom sessions conducted in English to engaging activities highlighting Korean traditions, the program provided a well-rounded experience that balanced academic growth with cultural exploration.

The students immersed themselves in interactive English lessons, strengthening their communication skills in an international environment. Beyond the classroom, they enjoyed cultural excursions, Korean food experiences, and meaningful exchanges with local students at the Daejeon Foreign Language High School, fostering cross-cultural friendships that extended beyond borders.

The summer program at SolBridge emphasized the importance of global exposure, preparing participants to see the world through a broader perspective. By combining academic learning, English practice, and cultural discovery, the program successfully created an unforgettable experience for the Japanese students, leaving them inspired to pursue future opportunities in international education.



SolBridge Special Recognition

Beta Gamma Sigma - SolBridge Chapter Highest Honors Chapter

We are proud to announce that SolBridge International School of Business has once again been recognized as a Highest Honors Chapter by the prestigious international honor society, Beta Gamma Sigma, for the 2024–2025 academic year. This recognition highlights our continued commitment to academic excellence, leadership, and the professional development of our students.

Being awarded the Highest Honors Chapter status reflects the dedication of our students, faculty, and staff in maintaining the rigorous standards of Beta Gamma Sigma. It is a testament to the high-quality education, innovative programs, and supportive learning environment that SolBridge consistently provides.

We extend our heartfelt congratulations to everyone in the SolBridge community for contributing to this remarkable achievement. This honor not only celebrates our past accomplishments but also motivates us to continue striving for excellence, nurturing future business leaders, and upholding the values of integrity, knowledge, and service.

Beta Gamma Sigma



*The International Honor Society, Beta Gamma Sigma
is proud to recognize*

SolBridge International School of Business

For qualifying as a

Highest Honors Chapter

For the 2024-2025 academic year

Celebrating our Faculty

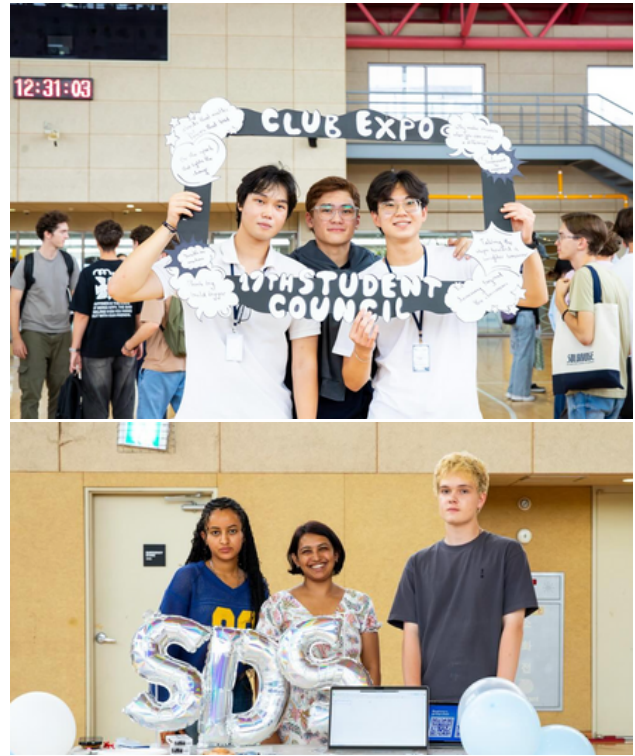
Best Poster Award



Congratulations to SolBridge faculty and collaborators for their outstanding achievement at the Society of Open Innovation (SOI) 2025 10th Anniversary Conference, held from July 14–18 at DGIST, Daegu, Korea. The team, including Inhyouk Koo (Sookmyung Women's University), Shijith Kumar PM, and Ronny Estrella (Woosong University), was awarded the Best Poster Award for their research on "Adoption of Ideas from Innovation Contests – Evidence from a Korean Financial Institution."

This recognition highlights SolBridge's commitment to research excellence and its active role in global innovation communities. The award reflects the team's dedication to exploring practical applications of innovation and knowledge sharing, further strengthening the university's reputation in international academic and industry collaborations.

Club Expo



Exploring Student Life: Clubs at SolBridge

SolBridge International School of Business offers a vibrant student life, with various clubs catering to diverse interests. Whether students are passionate about business, sports, arts, or social impact, there's a club for everyone to join, learn, and connect.

Business & Professional Development

For students interested in business and strategy, Sol Business Case Club and SolStartup provide opportunities to develop problem-solving skills and entrepreneurial thinking. The SolBridge Debate Society sharpens public speaking and argumentation.

Sports & Fitness

Athletes and sports enthusiasts can join Basketball Club, FC SolBridge (football), Sol Run (running and fitness), and SolBridge Spike Club (volleyball). These clubs offer a great way to stay active and build teamwork.

Arts & Entertainment

Creative minds can explore music, film, and performance through Sol Music, SolCinema, and ACE Dance Club. Sol Hype energizes campus events by keeping the student body engaged through creative marketing perspectives.

Club Expo

Gaming & Strategy

For those who enjoy strategic thinking and gaming, Sol E-Sports offer a space to challenge their skills and compete with others.

Community & Impact

SolBridge students are also passionate about making a difference. SolImpact and the Sustainability Club focus on social and environmental initiatives. The SolBridge Islamic Society fosters cultural and religious engagement, creating an inclusive environment for students.

With so many clubs to choose from, SolBridge students have endless opportunities to explore new interests, develop skills, and build lifelong friendships. Whether on the court, the stage, or in the boardroom, these clubs help students make the most of their university experience.



First SolBridge Excursion



As part of our cultural immersion activities, SolBridge students had the opportunity to journey on their first excursion to the Yongin Folk Village. The visit allowed students to explore Korea's rich history and traditions in an engaging environment. From traditional houses and artisan workshops to lively performances such as tightrope walking and folk music, the excursion provided a vivid introduction to daily life in Korea's past.

Beyond sightseeing, the trip encouraged students to learn outside the classroom and strengthen friendships with peers through shared experiences. By blending education with cultural discovery, the Yongin Folk Village excursion reflected SolBridge's commitment to providing students with a holistic, global learning journey that extends beyond academics.

Upcoming Events



Upcoming Events Notification

Please stay alert for the following events. Detailed information will be communicated via email and our official social media channels.

- Asian Business Case Competition
- Conferences
- Sport's Day
- Culture Day
- And many more...



EDUCATING THE NEXT GENERATION OF ASIAN THOUGHT LEADERS

Thank you

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