

**Investment Analysis**

<b>Course Title</b>	Investment Analysis		
<b>Course Code</b>	FIN601	<b>Course Type</b>	Specialization or Elective
<b>Credit</b>	3	<b>Contact Hours</b>	45 Hours
<b>Prerequisites</b>	FIN501	<b>Co-Requisites</b>	None
<b>Duration</b>	15 Weeks	<b>Class Type</b>	Lecture

SolBridge GACCS Objectives	%	Learning Objectives
1. Global Perspective	40	Students will learn the methods to establish appropriate investment objectives, develop optimal portfolio strategies, estimate risk-return tradeoffs, and evaluate investment performance. We will discuss the investment concept, but emphasize the application of concept to real investment decisions.
2. Asian Expertise	10	
3. Creative Management Mind	30	
4. Cross Cultural Communication	10	
5. Social Responsibility	10	

**Course Description**

This course is to study the concepts of portfolio analysis in the general area of institutional investment management. The course discusses principles for managing investment assets that include equity and fixed-income securities. These principles can be used on corporate investment management, bank-administered trusts, and other institutional investment management.

**Learning and Teaching Structure**

Each session will involve class discussion. In some instances, discussion will primarily be centered on lectures. You should come prepared to class by reading the assigned chapters and participate in class discussion.

Assessment	%	Text and Materials
Attendance	20	Bodie, Kane, and Marcus, <i>Essentials of Investments</i> , 11 <sup>th</sup> edition, McGraw Hill, 2014
Homework Exercises	20	
Midterm Exam	20	
Final Exam	40	

**Course content by Week**

1	Overview; Today's Financial Market Analysis; Ethics
2	Asset Classes and Financial Instruments
3	Security Markets
4	Time Value of Money & Risk and Return
5	Efficient Diversification; Capital Asset Pricing Model; Arbitrage Pricing Theory
6	Efficient Market Hypothesis
7	Valuation and Behavioral Finance
8	Bond Prices and Yields
9	Mid Term Exam
10	Managing bond Portfolios
11	Security Analysis
12	Security Analysis
13	International Elements of Investment Analysis
14	Portfolio Performance Evaluation
15	Final