



Dynamic Korea

Some refer to it as 'the miracle on the Han' – a reference to the river that flows through central Seoul, but it really is a miracle of the Korean people. Korea has grown rapidly since the 1950's, successfully undertaking numerous economic reforms. This rapid expansion was led by Korea's leading industries: automobiles, semiconductors, digital electronics, construction, and shipbuilding. Today, these industries continue to serve as the nation's growth engines, propelling Korea's success story into the future while setting a model for other countries to follow.

South Korea in the Global Economy

Korea is the world's 9th largest exporter and has a GDP that ranks 15th (CIA World Fact Book, 2013). Samsung, LG Electronics, Hyundai-Kia, Posco, and Hyundai Heavy Industries are all household names originating from a country of 50 million people.

Korea's Multinational Companies Global Market Share

Smart TV Market Share		- Samsung Electronics 26% (1), LG Electronics 14% (2)
Mobile Phones		- Samsung Electronics is the world's largest producer, LG Electronics is the world's 5 th
Motor Vehicles		- Hyundai-Kia is the world's 3 rd largest manufacturer
Shipbuilding		- Hyundai Heavy Industries is the world's largest shipbuilding company, Daewoo Shipping is 2 nd , and Samsung Heavy Industries is 3 rd
Steel		- POSCO is the world's 6 th largest steel producer

What distinguishes SolBridge programs from those of other business schools?

- AACSB accredited, an accreditation earned by only 5% of business schools in the world
- An in-depth study of international business with a focus on Asia which includes multi-cultural content and language
- The opportunity to study business in English under an American education curriculum without having to incur the cost required to study in the USA
- Experienced international professors who graduated from some of the best institutions who bring a wealth of knowledge and perspective from different countries into the classroom
- A commitment to applied and practical learning built upon a rigorous theoretical foundation, team projects, internships, and unique 'immersion experiences'
- State-of-the-art facilities including multi-media classrooms, high-speed broad band Internet, library, and a modern fitness center with sauna and pool, all of which provide the ultimate student learning environment
- Small class sizes with good student to faculty ratios provide more individual attention
- CAP – Career Advisor Professor – program for academic and career guidance throughout their time at SolBridge



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Educating the Next Generation of
Asian Thought Leaders



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AACSB

AACSB accreditation is the 'gold' standard for business schools. Fewer than 5% of the world's business schools have this accreditation. Holding AACSB accreditation means SolBridge has quality faculty who provide our students with a challenging and relevant curriculum designed around current business needs. AACSB grew out of a promise SolBridge made to students and their parents to deliver them the best business education possible. We delivered this promise in four and a half years, making SolBridge the youngest institute to receive AACSB accreditation.



Programs

BBA

(Bachelor of Business Administration)

Majors

- Marketing
- International Business
- Finance

Requirements

- High School Diploma (or your country's equivalent)
- Academic Record
- Proof of Finances
- TOEFL iBT 61 or IELTS 5.5
- Personal Essay
- Letter of Recommendation

MBA

(Master of Business Administration)

Majors

- Marketing
- Management
- Finance

Requirements

- Bachelor's Degree
- Academic Record
- Proof of Finances
- TOEFL iBT 79 or IELTS 6.5
- Personal Essay
- 2 Letters of Recommendation



SolBridge International School of Business

Quick Facts

- All classes taught in English
- Located in Daejeon, Korea
- 80% of faculty are International professors
- 75% International student body
- Ultramodern world class facility
- Opportunity to learn Korean or Chinese
- Safe and friendly environment
- Internships and placement opportunities in multinational companies
- Opportunities to continue education in the USA, China, and Europe
- Scholarships available

Vision Asian Center of Excellence in Global Business Education

Mission Educating the Next Generation of Asian Thought Leaders

Global Business

Asian Management

Convergence Management

Thought Leader

